

## **Fruity flavours from East Anglia hit the sweet spot with Great Taste judges**

Following more than 65 days of judging, the results of the world's most coveted food awards, Great Taste, have been released, with many producers in East Anglia now celebrating. Out of a record breaking 12,634 products to be judged in 2018, 4,653 were awarded a highly prized Great Taste accolade and a remarkable 218 are based in East Anglia.

Great Taste 3-star winners from East Anglia include; Cotchel's "crisp, fresh and well balanced" Topaz & Evelina Apple Juice, a medium sweet and cloudy apple juice made in Essex from two unusual red varieties, which are used as pollinators; a "sweet, floral and citrusy" handmade Blood Orange Marmalade from Colchester-based Thursday Cottage, which sources Blood Oranges from the slopes of Mount Etna in Sicily; and a "truly fascinating" Brazilian Chilli and Coconut Sauce from Capsicana in Hertfordshire, which is based on the Brazilian dish Moqueca and was described as "wonderfully fruity, tangy and complex".

While these producers revel in their success and begin displaying the unmistakable gold and black Great Taste logo, with 1-, 2- or 3- stars, on their award-winning products, they will wait with much anticipation to see if they also scoop the top awards for their region. These final honours, including the Great Taste 2018 Supreme Champion, will be announced at the Great Taste Golden Fork Dinner on Sunday 2 September, to be held at the InterContinental Park Lane Hotel, London.

Recognised as a stamp of excellence among consumers and retailers alike, Great Taste, organised by the Guild of Fine Food, values taste above all else, with no regard for branding or packaging. Whether it is vinegar, granola, bacon or cheese being judged, all products are removed from their wrapper, jar, box or bottle before being tasted. The judges then savour, confer and re-taste to decide which products are worthy of a 1-, 2- or 3-star award.

The panel of judges this year included; MasterChef 2018 champion, Kenny Tutt, chef and food writer, Elly Curshen, eco chef and food writer, Tom Hunt, author and chef, Zoe Adjonyoh, baker Tom Herbert, author and blogger, Izy Hossack, and baker and recipe writer, Martha Collison, as well as food buyers from Harrods, Selfridges and Sourced Market. These esteemed palates have together tasted and re-judged the 3-star winners to finally agree on the Golden Fork Trophy winners and the Great Taste 2018 Supreme Champion.



## **Guild of Fine Food**

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Details of this year's winners can be found at [www.greatasteawards.co.uk](http://www.greatasteawards.co.uk) and a wide range of award winning products are available to buy in delis, farm shops and independent retail outlets across the country.