Kippers make a splash, as time-honoured Scottish staple named Great Taste Supreme Champion

On Sunday 17 October, the title of Great Taste Supreme Champion 2021 was presented to J. Lawrie & Sons from Mallaig, Highland for its Jaffy's Mallaig Kippers. The highly coveted trophy for best food or drink in the world was announced at the Great Taste Golden Fork Reception at the Yorkshire Event Centre in Harrogate, as the largest and most trusted food and drink awards on the planet reached its exciting finale.

Out of 218 Great Taste 3-star award-winning products to be re-judged to find this year's regional Golden Fork Trophy winners and the Great Taste Supreme Champion 2021, these plump and succulent herring, which are traditionally cured and cold smoked, impressed the judges at every stage of the blind tasting process to earn Jaffy's Mallaig Kippers the biggest prize in food and drink.

Carefully and artfully produced at the last remaining traditional kipper yard in Mallaig, using a 30ft brick kiln powered by the wind, these herring are cured in sea salt and slowly smoked over whisky cask oak shavings. Juicy and tender, silky and sweet, Jaffy's Mallaig Kippers deliver the perfect balance of wood, smoke and fish.

J. Lawrie & Sons was also presented with the Great Taste Golden Fork from Scotland, sponsored by Scotland Food and Drink, for its Jaffy's Mallaig Kippers.

For more information about J. Lawrie & Sons, please visit www.jaffys.co.uk.

Great Taste Golden Fork Trophy list

Great Taste Golden Fork from London

Sublime Butter in Twickenham for its Great Taste 3-star award-winning Ridiculous No55 Lobster & Crab Butter

sublimebutter.com

Great Taste Golden Fork from the South East, sponsored by Label.co.uk

Slake Spirits in Shoreham-by-Sea, West Sussex for its Great Taste 3-star award-winning Sussex Dry Gin www.slakespirits.com

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Great Taste Golden Fork from East Anglia, sponsored by Shire Foods East Anglia

S J Frederick & Sons from Roydon in Essex for its Great Taste 3-star award-winning Temple Farm Bronze Free Range Turkey

www.sjfrederick.co.uk

Great Taste Golden Fork from the Midlands, sponsored by Angel Refrigeration

Willy's from Ledbury, Herefordshire for its Great Taste 3-star award-winning Willy's Live Apple Balsamic Vinegar

www.willysacv.com

Great Taste Golden Fork from the North of England, sponsored by Fine Food Show North

Three Wrens Gin in Malpas, Cheshire for its Great Taste 3-star award-winning Apple Crumble Edition www.threewrensgin.com

Great Taste Golden Fork from Scotland, sponsored by Scotland Food and Drink

J. Lawrie & Sons in Mallaig, Highland for its Great Taste 3-star award-winning Jaffy's Mallaig Kippers www.jaffys.co.uk

Great Taste Golden Fork from Northern Ireland, sponsored by Invest NI

Morelli Ice Cream in Coleraine, Derry for its Great Taste 3-star award-winning Caramelised Hazelnut Ice Cream

www.morellisices.com

Great Taste Golden Fork from Ireland, sponsored by Bord Bia

Carlingford Oyster Company in Carlingford for its Great Taste 3-star award-winning Louet Feisser Select Carlingford Oysters

www.carlingfordoystercompany.ie

Great Taste Golden Fork from Wales, sponsored by Food and Drink Wales

Pembrokeshire Lamb in Haverfordwest for its Great Taste 3-star award-winning Hogget Shoulder www.pembrokeshirelamb.co.uk

Great Taste Golden Fork from the South West, sponsored by Bishop Fleming

The Artisan Kitchen in Gloucester for its Great Taste 3-star award-winning Tropical Marmalade www.theartisankitchen.co.uk

Charcuterie Product of the Year, sponsored by Fine Food Digest

Prices Spices in Warwick for its Great Taste 3-star award-winning Chipotle Coppa www.pricesspices.com

Golden Fork for Best International Food and Drink

.pepper..field in Prague, Czech Republic for its Great Taste 3-star award-winning Freeze-dried Green Kampot Pepper

www.pepperfield.com

Nigel Barden Heritage Award, sponsored by BÄRO Lighting (UK)

Macleod & Macleod in Stornoway, Western Isles for its Great Taste 3-star award-winning Stornoway Black Pudding

www.macleodandmacleod.co.uk

Great Taste Startisan of the Year, sponsored by Partridges London

Simsom West London for its Great Taste 3-star award-winning Pistachio and Honey Sesame Butter www.simsom.co.uk

Small Artisan Producer of the Year, sponsored by Speciality & Fine Food Fair

The Artisan Kitchen in Gloucester

www.theartisankitchen.co.uk

Guild of Fine Food Lifetime Achievement

Judy Bell MBE, Chairwoman at Shepherds Purse Cheeses

Facts and figures about Great Taste 2021:

- Established in 1994, Great Taste is organised by the Guild of Fine Food and is the world's largest, longest standing and most respected food accreditation scheme for artisan and speciality food producers
- 14,113 different products were entered in 2021 from 108 countries
- 355 judges blind-tasted this year's entries, including; Joanna Blythman, investigative journalist and food writer, cook, writer, stylist and voice of modern vegetarian cooking, Anna Jones, author, Olia Hercules, Kenny Tutt, MasterChef 2018 champion and restaurateur, food writer and cook, Xanthe Clay, presenter, author and tutor, Steven Lamb, baker and author, Martha Collison, and Kavi Thakrar from Dishoom, as well as food buyers from Selfridges, Fortnum & Mason and Partridges
- Socially distanced judging took place over 86 days at four venues, including Guild HQ in Gillingham, Dorset and the Guild of Fine Food's London home, No. 42 Southwark Street, SE1
- **4,027 awarded a Great Taste 1-star** A food that delivers fantastic flavour. Approximately 30% of entries will achieve this rating each year
- 1,138 awarded a Great Taste 2-star Above and beyond delicious less than 10% of entries will achieve this rating
- 218 awarded a Great Taste 3-star Extraordinarily tasty foods less than 2% of products are awarded a 3-star each year don't leave the shop without buying it!

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For further press information and high res images, please contact:

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For more information about Great Taste, please visit www.greattasteawards.co.uk.

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October 2021

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