



## **Sticky, sweet and savoury, Baba's breakfast sows seeds for Great Taste success**

Celebrating the very best in food and drink, Great Taste, the world's most coveted food awards, has reached its grand finale for 2018. The **Great Taste Golden Fork** for the best food or drink from **London & the South East** was presented to **Terra Rossa** from Sutton, Surrey for its **Baba's Rashi & Dibis with Sesame Seeds**. Described as a "genius blend", this tahini and molasses spread had the Great Taste judges going back for more as they "loved the crunchy bite from the seeds and the unctuous molasses". The "remarkable" sweet halva-like spread is a "great marriage of sweet and savoury" and can be spread on toast or digestive biscuits, stirred through porridge, rice pudding or custard, or simply drizzled over bananas.

Out of a record breaking 12,634 products entered into Great Taste 2018, **Baba's Rashi & Dibis with Sesame Seeds**, which was inspired by Hanan Samara's father's secret breakfast concoction that he would eat before the rest of the family woke up, was celebrated as the best tasting product in its region at the Great Taste Golden Fork Dinner held on Sunday 2 September at the InterContinental Park Lane Hotel, London, where over 350 guests from the world of fine food gathered to hear the results of many months of rigorous judging.

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The Golden Fork from **London & the South East** was sponsored by **Tenuta Marmorelle** and also nominated this year was a Great Taste 3-star **Nilgiri Mao Feng** from London-based **The Bellevue Tea Company Ltd** and **Tonkotsu** for its Great Taste 3-star **Eat the Bits Chilli Oil**.

**[A full list of all Golden Fork trophy winners is available from amy@freshlygroundpr.co.uk.](mailto:amy@freshlygroundpr.co.uk)**