

# Become a Producer Member of the Guild of Fine Food

If you are a supplier of fine food and drink to delicatessens, farm shops, food halls and other independent retailers, the Guild of Fine Food can help you promote your products to reach a wider market.

**All our Producer members can take advantage of the following resources:**

## **Keeping members informed**

All members receive, free of charge, 10 copies of *Fine Food Digest* magazine – the magazine at the heart of speciality food & drink, including all Special Reports and Best Brands - the review of the most highly rated products in the speciality food sector.

Members also have daily access to news updates and promotions at **FFDOnline** - just bookmark [www.ffdonline.co.uk](http://www.ffdonline.co.uk)

## **Editorial opportunities in Fine Food Digest – the industry-leading trade magazine at the heart of speciality food & drink**

Fine Food Digest's journalists always look to Guild members first for news and views on industry issues.

And by keeping an eye on Fine Food Digest's annual features list, you could feature in our editorial team's regular sector-by-sector product round-ups too.

New products, packaging and promotions from Guild members featured in the popular Shelf Talk section of the magazine, are highlighted with a Guild logo so Retail members can seek out products from Producers.

Don't forget to keep the Fine Food Digest team up-to-date with your news: from moves to taking on more staff; looking for new distributors to business challenges you'd like to share.

## **Finding new customers...**

Our deli, food hall and farm shop members are happy to hear from all our Producer members. Any time you need it, we will email you a full list of our retail members. Just contact [info@gff.co.uk](mailto:info@gff.co.uk) for a list to be emailed to you. Please note that due to data protection, we are not permitted to include email addresses or phone numbers.

## **Reduced cost advertising**

All Producer members benefit from lower advertising rates in Fine Food Digest. Call the sales team on +44 (0)1747 825200 to find out more.

## **Savings on Great Taste**

There are discounts available for members entering products into Great Taste. For more information about the awards visit [www.gff.co.uk/gta](http://www.gff.co.uk/gta). Please be aware that the discount is subject to membership applications being received before a specified deadline & is only valid for a limited time during the entry period.

## **Useful contacts**

The Guild will provide you with a list of useful contacts to help solve any issues e.g. Health & Safety, EHO dispute, personnel queries and employee's contracts.

## **Valuable reduced price business services**

Business insurance and employment advice are just some of the business services available to you at reduced costs.

The Guild of Fine Food exists to help and support independent speciality fine food businesses such as yours. We know these membership benefits will help you reach a wider audience AND save money. We negotiate the best deals for you and unlike other trade associations, we don't make a penny from any of the business services we offer.

## **Membership cost**

Guild membership subscription costs just £120 plus VAT for all businesses with a turnover under £1m. Over £1m turnover membership is £220 plus VAT.

To apply for membership, please complete the application form on the reverse and return it with your subscription to the address provided.

If you would like to chat about any of these benefits in more detail or want any further information regarding your membership, please contact the Membership Team on +44 (0)1747 825200 or email [info@gff.co.uk](mailto:info@gff.co.uk)



t: +44 (0)1747 825200

f: +44 (0)1747 824065

e: [info@gff.co.uk](mailto:info@gff.co.uk)

w: [www.gff.co.uk](http://www.gff.co.uk)

# Application form for Producers

Please answer the following questions about your company to help us assess your application for membership of the Guild of Fine Food.

For how long have you been trading?	_____	How many of your product lines (if any) do you supply to the supermarkets and symbol groups (includes Budgens, Booths, Co-op, Spar etc.)?	_____
How many employees (including you) do you have?	_____		
What is your company turnover?	_____	If so, please tell us which ones:	_____
How many different product lines do you supply?	_____		
Of these, how many do you supply to the independents (delis, farm shops and food halls)?	_____	How many branches in total do you supply?	_____
How many independent shops do you supply in total?	_____		

The Guild was formed to support and promote excellence in the independent food retail and production sector. Please outline your business type and commitment to this sector, giving us any information that will support your application for membership.

## Membership is for one year from date of enrolment

Please tick ONE box

<input type="checkbox"/> Our turnover is below £1m We enclose: £120.00 (+VAT) TOTAL £144	<input type="checkbox"/> We are based outside the UK with a turnover below £1m We enclose: £150
<input type="checkbox"/> Our turnover is £1m+ We enclose: £220.00 (+VAT) TOTAL £264	<input type="checkbox"/> We are based outside the UK with a turnover over £1m We enclose: £250

We enclose our cheque/bankers draft made payable to The Guild of Fine Food Ltd

Please debit my    Mastercard    Visa    Maestro

Card No: \_\_\_\_\_ 3 digit security code: \_\_\_\_\_

Start Date    /    Expiry Date    /    Issue No: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address\*: \_\_\_\_\_

County: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mobile: \_\_\_\_\_

Job Title: \_\_\_\_\_ Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please return with full payment to: **The Guild of Fine Food, Guild House, 23b Kingsmead Business Park, Shaftesbury Road, Gillingham, Dorset SP8 5FB.**

The Guild reserves the right to refuse a membership application or cancel a membership if it is found that incorrect or misleading information is provided on this form or circumstances change and the Guild are not notified of these changes.

### 1998 Data Protection Act

In line with the above Act, your business information is given to us freely and held securely. Your data is only used by the Guild of Fine Food and shared with other members of the organisation. No emails or telephone numbers are shared or published.

\*All correspondence will be sent to this address unless you specify an alternative. All fields are mandatory.