



**FINE FOOD SHOW
NORTH
2018**

11-13 FEBRUARY

BUSINESS WORKSHOP TIMETABLE

Need fresh inspiration for your business?

Whether you're a chef, independent retailer, artisan food outlet or deli kitchen we can help you grow your business at **Fine Food Show North**. Take part in any of our workshop sessions and go away with fresh ideas, questioned answered and your voice heard.

SUNDAY 11 FEBRUARY

1200-1500

Merchandising Masterclass

Presented by Jilly Sitch, School of Fine Food



Book your place now on this expertly delivered workshop to make your retail displays more effective. Learn how motivate impulse purchases, get slow-moving products noticed and make your store look fresh and inviting every day.

To book email:

jilly.sitch@gff.co.uk or call +44 (0)1747 825200



MONDAY 12 FEBRUARY

1200-1300

Forage the Show 1

Join Nigel Barden who will personally guide a small group of chefs around the Show to introduce them to suppliers and interesting ingredients. End the tour in The Jolly Tasty Pub to sample award-winning beers and ciders and meet Jay Rayner who will be discussing his book 'Greedy Man in a Hungry World'. If interested, please register online at www.gff.co.uk/shows/ffsn and the Fine Food Show North team will be in touch.



1330 - 1430

Forage the Show 2

Nigel Barden's second 'foraging tour' of the Show to discover new ingredients and meet the producers. Chef 'Goodie Bags' available. If interested in a tour, please register online at www.gff.co.uk/shows/ffsn and the Fine Food Show North team will be in touch.



1545 - 1615

Beer and cider tasting

The Jolly Tasty Pub will be sampling award-winning beers & ciders. Join us at the Bar and meet our special guest speak Jay Rayner.



TUESDAY 13 FEBRUARY

1200-1245

Retail Workshop and Q&A

Put our panel of retail professionals to the test with your business questions. The panel includes legal experts LawBite, Association of Convenience Stores' chief executive James Lowman, mystery shopping specialist Shoppers' Anonymous, food & drink consultant Scott Winston and food business accountant Tony Farmer.



1300-1400

Retail Mentoring - 1:1

Take part in a one-to-one mentor session with our retail panel. Ask that burning question you would rather not share with the room, or challenge the expert. Whatever your business needs, get your answer here.



The Jolly Tasty

Join 'landlords' Taste Distribution at the bar in the first Fine Food Show North's pub and sip your way through a selection of Great Taste award-winning craft beers and ciders – not to mention some jolly tasty bar snacks.

**NEW
FOR 2018**



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