



WORLD CHEESE AWARDS – TERMS & CONDITIONS

REGISTRATION

- Entry into World Cheese Awards is electronic via a dedicated portal at www.gff.co.uk/wca and the link will be made available there on the entry opening date 22 July 2019.
- All entries should be entered by ONE person who has access to the EMAIL ADDRESS & PASSWORD.
- If you entered Great Taste 2019 or World Cheese Awards 2018, you will already have a MyGuild account and can use the same login details but may be prompted to update your company details if you have not logged in recently. If not you will need to register with MyGuild <https://myguild.gff.co.uk/>
- A correct EMAIL address for one point of contact should be given for all World Cheese Awards correspondence.
- It is the responsibility of all entrants to ensure that the domain name **gff.co.uk** is added to a safe senders list to avoid missing important World Cheese Awards information.
- It is the responsibility of the person entering World Cheese Awards to provide correct information and spellings of company name, contact details and most importantly ONE email address where all World Cheese Awards related instructions will be sent.
- A SagePay VAT receipt will be emailed to you on completion of your online transaction. This is the ONLY receipt you will receive.
- World Cheese Awards is open to food producers, importers, distributors, and independent retailers of speciality food and drink products.
- Entries from retailers, importers and distributors are NOT eligible unless the name of the food producer is included on the entry form.
- World Cheese Awards is open to dairy-based cheese products only. We are unable to accept dairy-alternative/ non-dairy cheeses.
- For cheeses originating from non-EU countries: Depending on the product's country of origin you may be required to meet certain import criteria and supply documentation, including a certificate confirming your cheeses have received a minimum level of heat treatment and signed by an official veterinarian, before products will be permitted entry to Italy. If the required documentation is not completed, unfortunately products will be refused entry and therefore will be disqualified. Refunds cannot be given for withdrawn entries. Please refer to the **Special Entry Information Sheet for Non-EU countries** available from www.gff.co.uk/wca to check which paperwork is required for your country.
- All entries must be commercially available (not necessarily in the UK) at the time of entry i.e. sold through independent retailers, local markets, online or a multiple retailer. This may be in the UK, Europe or the rest of the world, but please refer to the list of countries from which certain cheeses are not permitted for entry due to import regulations, available from www.gff.co.uk/wca.
- All products must be made to the same standard and recipe as the foods available commercially. Different batches made specifically for World Cheese Awards judging will be disqualified.
- Entries must be fit for human consumption and must meet the import requirements.



- Cheeses presented during the competition can only be marketed within EU territories subject to fulfilment of EU legislation.
- World Cheese Awards 2019 closes for entry on Monday 9th September or earlier if the entry cap is reached before this date. **Early entry is strongly advised.**
- Food Groups, networks or PR companies entering products on behalf of a client or clients **MUST** enter **EACH** product under the **COMPANY NAME** of the producer. The contact email should be for the person who is co-ordinating delivery of the samples for judging.
- Product descriptions must be correct as of the closing date for entry (Monday 9th September or earlier if the entry cap is reached). There will be no opportunity to edit the product description after the closing date. Only in extreme circumstances will amendments to entries be made, and only at the discretion of the World Cheese Awards Organisers (the Guild of Fine Food).
- If the exact same product is sold under an alternative brand name, and this brand name is declared on the World Cheese Awards entry form in the Alternative Brand Names field, in the event of an award at the discretion of the Organisers it may be permitted to use the award logo on these alternative brand names.

PAYMENT

- All entries must be made and payment received by the stated closing date (or before the entry cap is reached). **Early entry and payment is strongly advised.**
- A payment, in full, is required when entering online. Entry fees not paid in full will result in products not being judged.
- Under no circumstances will entry fees be refunded. There will be **NO REFUND** given if a product needs to be **WITHDRAWN** from the judging process after an entry has been paid for.

DELIVERIES

- A delivery date will be allocated to each entrant to go to an assigned delivery address, which will be advised nearer the event. There are 13 consolidation points across the world.
- All judging will take place at the **FORME Festival** in Bergamo, Italy.
- It is the responsibility of the entrant to ensure the prompt and safe delivery of all products by the requested date for delivery. Failure to do so may result in disqualification.
- It is the entrants' responsibility to ensure that all products are packed, transported and delivered in a condition fit and safe for consumption by the judges. Damaged products or samples deemed unsafe for consumption will be disqualified.
- Please use the **Box Label** supplied with the delivery labels on all parcel(s) to help with identification of your parcel(s) at both the consolidation point and on arrival at the judging venue.
- Each cheese must be labelled with the **CORRECT** Product Label number supplied with the delivery labels. There is one **UNIQUE** Product Label number for each entry – please check carefully against the list provided in your MyGuild account that you have affixed the correct Product Label number to the correct cheese.



- Cheeses **must not have any visible identification marks**. Please ensure any indelible markings on entries are removed or covered before delivery otherwise judges may insist a branded entry is disqualified.
- Any cheese that has been previously **ironed or bored more than once** will be disqualified.
- Entrants may be required to produce official documentation for import to Italy, signed by an official veterinarian of the veterinary authority in the country of origin. **This paperwork must accompany the delivery and a copy be sent to the World Cheese Awards team ahead of the delivery.**

JUDGING

- Judges may cut whole cheeses for closer examination.
- Badly deteriorated cheese will be discarded at the discretion of the stewards.
- The Organiser is unable to accept responsibility for any loss or damage to exhibits during or after the exhibition, in transit to the show or on collection.
- Under no circumstances must any cheeses be removed until **AFTER** the FORME festival closes. Cheeses will only be released at that time if the Organiser has been advised by email the name of the person undertaking the collection.
- After judging is completed some cheeses from EU-based companies may be selected to provide tasting samples for the World Cheese Awards Tours on 19-20 October.

RESULTS

- The International Supreme Jury will announce the 2019 World Champion Cheese at approximately 5.30pm on the day of judging. All other results, including all Super Gold, Gold, Silver and Bronze winning cheeses will be posted on the WCA website www.gff.co.uk/wca **within 48 hours of the judging.**
- We are unable to provide individual companies with their results over the telephone.
- Certificates and trophies will be sent to all winners during December 2019. All results and a video of the judging will be posted on our website www.gff.co.uk
- The Chief Judge's decision will be final. Any appeal must be made in writing and sent to the Organisers, FAO: John Farrand, within 7 days of the judging.
- The Organisers may share World Cheese Awards winning entrants' telephone numbers or email addresses with carefully selected partners for the purposes of stocking winning products. The Organisers may share World Cheese Awards entrants' details with relevant sponsors or media contacts for promotional purposes only. If you do not want your company details shared with third party organisations, please contact the Organisers to make this clear. Non-personally identifiable order data for all entrants will be sent to Google Analytics.



USE OF LOGOS, CERTIFICATES & LABELS

- Order forms for World Cheese Awards logo artwork and labels will be made available to entrants wishing to use them for promotional purposes. The Guild of Fine Food has had these labels printed in bulk to ensure that you benefit from economies of scale and the look and feel remains consistent. Prices for labels, including P&P, will be displayed on the order form. Please note that there may be a charge for the award logo artwork in electronic format depending on the company turnover stated on entry. It is not permitted to join the Guild as a member to obtain free logo artwork - the membership would have needed to be current at the time of entering the required year's Awards and must remain valid at time of logo order being placed.
- Super Gold, Gold, Silver and Bronze stickers/labels for use on packaging may only be purchased from the Guild of Fine Food and must only be attached to the cheese that won the award. Please contact the Guild for a label order form after release of results.
- Any entrant wishing to print the award logo directly onto their packaging must provide the Guild with proofs prior to printing. The Guild reserves the right to refuse permission to use its logo if it believes the terms and conditions of usage are not in accordance with its rules and regulations. The terms and conditions of usage will be supplied with the artwork on application.
- The World Cheese Awards logo should never be displayed in any form whatsoever, whether as labels, at exhibitions, on leaflets, letter headings, on websites or in advertisements without stating the award (ie Super Gold, Gold, Silver and Bronze), the cheese that won the award and the year in which the award was won.
- If there is a balance outstanding for the company payable to the Guild of Fine Food, entries may not be called for delivery until payment is received and no refunds for entries will be given. If applicable after results are released, label and logo orders may not be processed until the balance is cleared.
- Each World Cheese Awards Super-Gold, Gold, Silver or Bronze award achieved is the exclusive property of the cheese producer. Any cheese presented in own label packaging and carrying the World Cheese Awards logo must state the name of the producer on that packaging. Retail or wholesaler own label packaging must be submitted to the Guild for approval prior to use.
- The logo and the wording 'The World Cheese Awards' are registered to the Guild of Fine Food and may only be used in printed or electronic format in the prescribed manner. For further information, please call +44 (0)1747 825200 or visit www.gff.co.uk/wca .