



Please note this is a sample form to give guidance to entrants on what will be required in the online World Cheese awards entry form. It is not possible to enter offline using this form. Both options for companies registered in the UK and overseas are shown on this form, as are all allergens questions. Ensure you refer to the full Terms & Conditions on www.gff.co.uk/worldcheese before entering.

Add an entry into World Cheese 2021 for Sample company

Product details

*required field

Product name*:

Name

Please note this is how your product will appear on your certificate if it achieves an award. Remember to include the flavour of your product if it is part of a range (one flavour per entry).

Alternate names:

Alternate names

If the exact same product named above is sold under any other brand names, please list them as a comma separated list (e.g. brand1, brand2, brand3). If there are no other brand names, please ensure you leave this field blank. 150 character limit (including spaces).

Judges will see the following information only

Category*:

Please Select

[Full category list for reference](#)

Description*:

Description

Along with the "Category" title, pasteurisation details and type of milk, this is the only information the judges will see about your product. Only include brief, factual information about the product. Be concise and tell the judges as much as you can about flavour, additions, ingredients or any uniqueness in production. Please make sure no brand or company names are included. 250 character limit (including spaces).

Two examples:

Description: "Washed curd sheep cheese, matured 5 months and coated in seaweed."

Description: "Raw goat's milk, drained overnight, dry salted. Ripened for 2-6 weeks."

Is this product vegetarian?:

(i.e. does not contain fish, meat or poultry products, e.g. animal rennet)

Product storage*:

Please Select

This information will appear on the outer box label you use to send your products when requested, to help the team arrange appropriate storage as soon as the products arrive.

How long will your product last from date of delivery*:

Please Select

Producer/ manufacturer*:

Producer / Manufacturer

This is a required field, for internal use only.

Product RRP (in GBP):

RRP example £4.99

If you don't have your Recommended Retail Price in GBP, please provide your local retail price and ensure you include the relevant ISO currency code, e.g. EUR 3.59, USD 4.99.

Where is your product stocked?:

Select Some Options

To add stockists, start typing the name, town or postcode of the stockist you would like to add, then select from the drop down list. We encourage you to add all your main stockists here, as this data may be used when results are published to help potential customers find your product. If you cannot find your stockist on the list, please email myguild@gff.co.uk with your stockist's details (name of retailer and website) and we will add them to our database. **Please note: You will be able to return to this section after you have completed your entry so you do not need to wait for a new stockist to be added to complete and pay for your entry.**

Ingredients

Please include details of the main ingredients and all allergens.

Ingredients*:

Ingredients

If your product ingredient list is too long for the number of characters available, please just include the main ingredients and allergens. 1000 character limit (including spaces).

Ingredients country of origin*:

Please Select

Which country are the majority of ingredients from? If your product contains ingredients from several different countries, select the country of origin for the majority of the ingredients.

Product country of origin*:

Please Select

If your product was imported from outside the UK, please select the country of origin

Made from 100% Jersey cows milk:

Is the product made from 100% Jersey cows milk?

Pasteurisation & heat treatment*:

Please Select

Type of milk*:

Please Select

Allergens declaration

We need to know about any allergens your entry may contain.

Contains allergens?

Does your product contain any of the ingredients mentioned in the [allergy advice guide](#)

Food Safety

Are the premises that produce your product based in the UK or outside the UK*?

UK

Outside UK

Company Information

Does your company produce over 20 tonnes of cheese?

Supermarkets

We need to know if your product is available to purchase in a supermarket, or if it's a supermarket own brand. Please select the options below that apply.

Is your product a supermarket own brand product?

Is your product available in supermarkets?

Complete your entry

Sample name will be the user who receives correspondence about this entry, including delivery instructions.

If you wish to change the user who receives award correspondence, please adjust the Main contact via the [Edit company menu option](#)

Please note that a product may only be entered once per year and cannot be entered in multiple categories. Please refer to the Terms & Conditions for products that we are unable to accept for entry. Products can only be tasted on their own or with one additional ingredient (category dependent).

Please do not send any products until you are contacted by the Guild of Fine Food with your delivery instructions.

Please tick to confirm you have read and agreed to the [Terms & Conditions of entry*](#).

Save your entry Cancel

EXAMPLE ENTRY FORM