



Please note this is a sample form to give guidance to entrants on what will be required in the online Great Taste entry form. It is not possible to enter offline using this form. Both options for companies registered in the UK and overseas are shown on this form, as are all allergen and kitchen instruction questions. Please note there are some additional category-specific questions asked, e.g. ABV for all alcoholic products. These will appear when the category is selected. Ensure you refer to the full Terms & Conditions on www.gff.co.uk/gta before entering.

Add an entry into Great Taste 2021 for Sample company

Product details

*required field

Product name:*

Name

Please note this is how your product will appear on your certificate if it achieves an award. Remember to include the flavour of your product if it is part of a range (one flavour per entry).

Alternate names:

Alternate names

If the exact same product named above is sold under any other brand names, please list them as a comma separated list (e.g. brand1, brand2, brand3). If there are no other brand names, please ensure you leave this field blank. 150 character limit (including spaces).

Judges will see the following information only (all questions from "What is it?" up to and including "Is this product vegetarian?")

What is it?:*

e.g. Cake / Steak / Chocolate bar / Gelato. Please do NOT include brand names, flavour or full description. 30 character limit (including spaces).

Category*:

Please Select

[Full category list for reference](#)

"Spicy" or "hot"?:

Please tick this box if you consider your product to be "spicy" or "hot".

Description*:

Description

Along with "What is it?" and the "Category" title, this is the only information the judges will see about your product. Only include brief, factual information about the product. Be concise and tell the judges as much as you can about flavour, additions, ingredients or any uniqueness in production. Please make sure no brand or company names are included. 250 character limit (including spaces).

Two examples:

What is it? "Mixed fruit and vegetable chutney" Description: "Organic vegetables cooked in stout abv 4.5%, cider vinegar, and aromatic spices. Cooked slowly in small batches."

What is it? "Cookies free from gluten, eggs and dairy" Description: "Almond cookies with pumpkin, chia and flaxseeds. Free from gluten, eggs and dairy. No additives, 100% natural soft baked."

Is this product vegetarian?:

(i.e. does not contain fish, meat or poultry)

Product storage*:

Please Select

This information will appear on the outer box label you use to send your products when requested, to help the Great Taste team arrange appropriate storage as soon as the products arrive.

How long will your product last from date of delivery*:

Please Select

Producer/ manufacturer*:

Producer / Manufacturer

This is a required field, for internal use only.

Product RRP (in GBP):

RRP example £4.99

If you don't have your Recommended Retail Price in GBP, please provide your local retail price and ensure you include the relevant ISO currency code, e.g. EUR 3.59, USD 4.99.

Where is your product stocked?:

Select Some Options

To add stockists, start typing the name, town or postcode of the stockist you would like to add, then select from the drop down list. We encourage you to add all your main stockists here, as this data may be used when results are published to help potential customers find your product. If you cannot find your stockist on the list, please email myguild@gff.co.uk with your stockist's details (name of retailer and website) and we will add them to our database.

Kitchen Instructions

Does this product require cooking, reheating or any other preparation in advance (e.g. defrosting or brewing)?:

If kitchen preparation is required, you will be asked to give further details, including method, temperature and time. Where possible, please give this information now as part of your entry. If you need to edit or add any further information, this section of your entry form (kitchen instructions only) will be open for editing up until seven days the day before your scheduled delivery day. Please tick this checkbox at time of entry to ensure you have access to edit your kitchen instructions after you have paid for your entry. If you are entering a tea or coffee, please include brewing instructions in this section.

PLEASE NOTE: In order to ensure parity and impartiality across the judging process, the Guild of Fine Food will have final decision on how products are prepared for judging. Please submit kitchen instructions to indicate how consumers would be expected to prepare the product and please ensure these match any written instructions on the sold product.

Preparation required:

e.g. Slow roast in a fan oven, Soak for 30 minutes and then boil, Brew 20g for 5 mins at 100 degrees Celsius, defrost for 3 hours before serving etc. Please note we use domestic cooking appliances so it must be possible to prepare products without the use of commercial ovens/steam ovens/rotisseries/chargrill plates etc.

Cooking temperature (°C):

Please provide this in degrees Celsius (°C).

Cooking time (mins):

Please provide this in minutes.

Resting time (mins):

Please provide this in minutes.

Desired end result:

e.g. Please provide core temperature or other indicator of readiness (e.g. desired texture/softness, rare/medium/well done etc.) or advise on how product should be presented (e.g. thinly sliced).

Products are cooked with no additional ingredients other than oil or water. In certain cases, one additional ingredient is permitted if it does not alter the flavour of the product (e.g. pasta sauces can be served with plain pasta, meat rubs cooked on plain chicken). If this is applicable to your category, you will have been given a list to choose from in the Product details section.

Ingredients

Please include details of the main ingredients and all allergens.

Ingredients*:

If your product ingredient list is too long for the number of characters available, please just include the main ingredients and allergens. 1000 character limit (including spaces).

Ingredients country of origin*:

Which country are the majority of ingredients from? If your product contains ingredients from several different countries, select the country of origin for the majority of the ingredients.

Product country of origin*:

If your product was imported from outside the UK, please select the country of origin

Allergens declaration

We need to know about any allergens your entry may contain.

Contains allergens?

Does your product contain any of the ingredients mentioned in the [allergy advice guide](#)

Celery

Cereals containing gluten

Crustaceans

Eggs

Food Safety

Are the premises that produce your product based in the UK or outside the UK*?

Are you registered as a Food Business with the Food Standards Agency (or, for FSA-approved exceptions, do you have local authority approval)?

More information on registration can be found on the [Food Standards Agency website](#). Your business must be registered with the relevant authority in order to be able to enter.

Are you registered for [SALSA](#)?

Are you registered for [BRCGS](#)?

Does your business have a documented HACCP plan (or equivalent) that could be provided on request?

More information on registration can be found on the [Food Standards Agency website](#).

Other accreditation?

Please detail any other food safety accreditation here (e.g. ISO22000)

Are you registered for food production with a competent authority in your country? Your business must be registered with the relevant authority in order to be able to enter.

Does your business have a documented HACCP plan (or equivalent) that could be provided on request?

More information on registration can be found on the [Food Standards Agency website](#).

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Please detail any other food safety accreditation here (e.g. ISO22000)

Supermarkets

We need to know if your product is available to purchase in a supermarket, or if it's a supermarket own brand. Please select the options below that apply.

Is your product a supermarket own brand product?

Is your product available in supermarkets?

Complete your entry

Josephine Bloggs will be the user who receives correspondence about this entry, including delivery instructions.

If you wish to change the user who receives award correspondence, please adjust the Main contact via the [Edit company menu option](#)

Please note that a product may only be entered once per year and cannot be entered in multiple categories. Please refer to the Terms & Conditions for products that we are unable to accept for entry. Products can only be tasted on their own or with one additional ingredient (category dependent).

Please do not send any products until you are contacted by the Guild of Fine Food with your delivery instructions.

Please tick to confirm you have read and agreed to the [Terms & Conditions of entry*](#).

Save your entry

Cancel