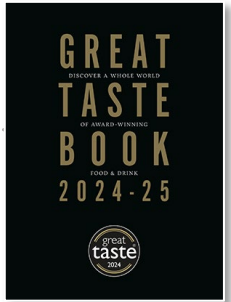


PRODUCT FOCUS

Highlight your product with a small product listing. Choose from a **quarter** or **eighth** page:



QUARTER PAGE ONLY:
ENHANCED LISTING ON OUR WEBSITE

Your professionally taken **product photo** used for *Great Taste Book*, plus the **editorial details** on the product.

Example page for illustrative purposes only.

GREAT TASTE AWARDS.CO.UK

WHITE SOURDOUGH BREAD ***
ED BAKER
lamedbaker.com

A classic white sourdough with a unique depth of flavour, this loaf is versatile, full of flavour, and has a long shelf life. Thanks to a three-day fermentation period and the strict use of just flour, salt and water, each loaf has a clean wheaty profile, a chewy crust and the requisite hint of sourness.

Other Great Taste awards (2023): Mushroom Quiche with White Wine and Cheddar * Onion Quiche with Lancashire cheese and Jalapeno * Wholemeal Sourdough 800g ** Handmade Rum Baba **

ORGANIC SPELT SOURDOUGH BREAD **
COGHLANS ARTISAN BAKERS
coghlanbakery.ie

Coghlan's makes its organic sourdough loaves by hand in Kildare, Ireland, using spelt flour milled in the largest traditional stoneground mill in Europe - on the banks of the upper Loire river.

Each loaf offers a nutty, rustic flavour with a strong exterior crunch giving way to a chewy centre.

Other Great Taste awards (2023): Breda Murphy tea break * Breda Murphy Beef Bourguignon *

STOUT ***
THREE TUNS BREWERY
threetunsbrewery.co.uk

Three Tuns' old-fashioned dark stout ale - known for its smooth, creamy texture and a bitter finish - offers a full-bodied experience with rich depth in every sip. This traditional brew is crafted by a small team in a 17th century brewhouse located in Bishop's Castle, Shropshire. Best served chilled for optimal enjoyment.

Other Great Taste awards (2023): Clerics Cure *

FIND STOCKISTS

GREAT TASTE BOOK 2023-24 15

A small professional full colour product image

Your Great Taste star rating

Clear company and product name, plus your website

Copy about your product and what makes it special.

Alert readers to your other Great Taste award winners

GREAT TASTE AWARDS.CO.UK

FARMYARD CHOCOLATE BAR *
FARMYARD
farmyardfrozen.com

This thick bar of intensely rich dark chocolate is made with 70% dark chocolate ganache, miso caramel and caramelised hazelnuts in Norfolk. Defrost it in the fridge (for up to four hours for best results) and serve as a showpiece stand-alone dessert - or add a good dollop of ice cream to maximise the indulgence.

FIND STOCKISTS

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coghlanbakery.ie

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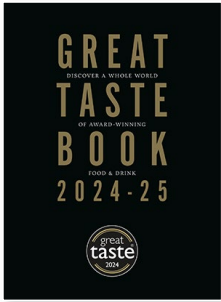
BASQUE CHEESECAKE ***
LA MARITXU BASQUE CHEESECAKE
lamarixucheeseecake.co.uk

This rustic, crustless cheesecake with a caramelised top is made to a traditional recipe by three Basque sisters - based in London.

GREAT TASTE BOOK 2023-24 13

Example page for illustrative purposes only.

Full page bespoke adverts to showcase your range of award-winners are also available – please ask for details.



PRINT & DIGITAL MEDIA PARTNERS

Read by over **150,000 trade and consumers**, we distribute *Great Taste Book* around the UK and Ireland over 12 months, ensuring your award-winner has year-round visibility.

TRADE MEDIA

- *Fine Food Digest* – Around 4,400* copies to delis, food halls, farm shops & specialist shops
- Speciality & Fine Food Fair newsletter audience (digital)

TRADE DISTRIBUTION

- Guild of Fine Food digital newsletter audience of 10,500 (with an average online read time on 8 minutes)
- Digitally to thousands of trade and consumer readers through each of our national sponsors: Bord Bia (Ireland), Invest NI (Northern Ireland), Welsh Food & Drink and Scotland Food & Drink

CONSUMER PARTNERS

- BBC Good Food magazine (in print to 10,000 paid subscribers)
- delicious. magazine newsletter audience (digital)
- Spirit of Christmas newsletter audience (digital)
- RHS newsletter audience (digital)
- The Game Fairs newsletter audience (digital)

RETAIL & PRODUCER PARTNERS

- 12,500 printed copies sent to participating producers to share with their customers
- 8,000 printed copies sent to participating retailers to share with their customers as part of Great Taste promotion

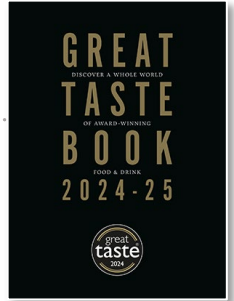
*Audited ABC circulation 4,393 (March 2025). For information: www.abc.org.uk





GREAT TASTE BOOK AT EVENTS

Every year, over **600,000 food lovers** visit a show with a Great Taste Market and over **4,000 trade buyers** attend an event with a Great Taste presence.



We make sure *Great Taste Book* is distributed at the following events:

CONSUMER EVENTS

- RHS Hampton Court Palace Garden Festival
- RHS Tatton Park Flower Show
- RHS Wentworth Woodhouse
- The Game Fair
- CarFest
- Malvern Autumn Show
- Spirit of Christmas Fair

TRADE SHOWS

- ScotHot
- IFEX
- The Source Food & Drink
- Farm Shop & Deli Show
- Speciality and Fine Food Fair, London



RATES & DEADLINES

How to take part

- 1 Email opportunities@gff.co.uk to confirm your place
- 2 Complete the listing details form sent to you on confirmation of your place.
- 3 Send your photography product sample when requested (estimated date: mid Sept).
- 4 Wait see your product listing in print! *Great Taste Book* will be published at the beginning of December. Every featured producer will also have the opportunity to claim one box of 30 copies to distribute to your favourite customers or take with you to events.

Rates

Advert size	GFF Member	Non-members
1/2 page product focus	£795	£845
1/4 page product focus	£550	£595
1/8 page product focus	£350	£395
Outside back cover	£2,750	£2,995
Inside front cover	£2,300	£2,600
Inside back cover	£2,300	£2,600
Full page	£1,950	£2,200

All prices subject to VAT

Since 1994, food lovers and retail buyers have been trusting Great Taste for recommendations.

Please note there is not space for all Great Taste winners to take part - don't miss your chance to make the most of your win and feature in this year's edition.



The Guild of Fine Food exists to support, protect, represent, and raise awareness of all good independent food and drink businesses, at a local, national, international, and governmental level.

A publisher, events and awards organiser, membership organisation and training provider, our network of activities is designed to promote excellence and build closer links between the producers and retailers that we're proud to interact with around the world.

gff.co.uk // [@guildoffinefood](https://www.instagram.com/guildoffinefood)

